

Grand Valley Soccer Association (GVSA) Board of Directors Meeting

Date: April 14, 2026

Time: 8:00 PM

Location: Virtual via Google Meet

I. Call to Order

The meeting was called to order at 8:02 PM by Kevin Balcer.

- A. **Board Members Present:** Jane Ashby, Kevin Balcer, Bre Brendsel, Mark Decker, Sara Ingraham, Andrew Johnson, Bruce Lane, Kellie McPherson, JoAnn VanSlooten
- B. **Administrator Present:** Sue Crabtree
- C. **Board Members Absent:** none
- D. **Guests:** Gordon Dean

II. Minutes of Previous Meeting (November 2025)

- A. The minutes from the March 2026 board meeting were approved unanimously with no changes.

III. Officer's Reports

- A. Ethics Officer
 - 1. A new GVSA Respect Campaign banner order will take place this month. Reach out to Sara Ingraham if your club is in need of banners.
- B. GVSOA Representative
 - 1. April 26 new referee class in Hudsonville is open for registration.
 - 2. A 4v4 referee education course may be offered ahead of the fall season.
 - 3. There are close to 300 new referees for the spring season.
 - 4. GVSOA is also losing many experienced referees, which leaves the ref pool between 200-250.
- C. Director of Coaching
 - 1. There will be spring Grassroots courses offered again this spring, starting in May.

2. All head coaches are now up to date on the Grassroots requirement.
3. One additional coaching education instructor is going through the required course in order to offer courses more frequently.

D. Treasurer

1. No financial updates
2. The 2026/2027 budget will be presented at the May meeting.

I. Administrator's Report

- A. Sue Crabtree is finalizing missing team documents ahead of the kickoff weekend.
- B. GVSA is preparing for significant field closures opening weekend due to wet field conditions.

II. Old Business

A. Website update

1. Progress continues to be made on the new website.
2. The projected launch date is May 2026.

B. 30-year Celebration

1. The celebration will include current and past board members, as well as club Presidents and Directors.
2. The board agreed that the event will be held in Grandville at Sunnybrook Country Club, mid August.

III. New Business

A. AGM Re-cap

1. Positive feedback on the AGM.
2. Concerns were expressed regarding the limited number of new board nominees each year.

B. Board position eligibility question

1. Resolved

C. Public Service Announcement

1. Kevin Balcer presented the idea of a Public Service Announcement video of players emphasizing the need for positive parent behavior.

D. GVSA Strategic Plan

1. The board discussed potential opportunities for growth and future planning initiatives.

E. Referee payments purpose and General Structure

1. Tabled

IV. **Club Member Comment** (Clubs are asked to submit any agenda items not listed above in advance)

- A. No comments were submitted

V. **Executive Session**

- A. Disciplinary items were discussed.

VI. **Adjournment**

- A. The meeting was adjourned at 9:15 PM
- B. The next Board meeting is scheduled for May 4, 2026 at 7 PM, held at the MFA Fieldhouse.